



STALLION

MEDIA KIT

ABOUT ME

I'm Stallion aka Marco, an energetic & dedicated content creator/live streamer based in the East Midlands in the UK. I'm a signed creator for the largest UK Esports organization FNATIC, with over 7 years in the streaming and content industry, alongside being a talent manager, with over 2000 creators in the UK help growing their TikTok Lives and TikTok One brand deals. I have a depth of knowledge in the industry, succeeding in activations from gaming companies to product promotions, working with some of the worlds most influential brands such as Red Bull, Top Trumps, Doritos & Gillette.

With a passion for shooters, including First Person Shooters (FPS) and community based games is a passion of mine. I love trying and testing new games and products, playing a range of genres from mobile games to horror games from time-to-time. My content is a mixture dependent on the platform, however my core focus is gaming, personality and lifestyle.



PLATFORM STATS

						
337K	63.8K	28.8K	12.5K	5.7K	5.2K	5.7K
VIDEO VIEWS	ACCV	IMPRESSIONS	VIEWS	IMPRESSIONS	VIEWS	VIEWS
15M	79	1M	12.8M	23K	9.2M	1.5M
SHARES	MINS WATCHED	ENGAGEMENT	WATCH TIME	REACH	INTERACTIONS	SHARES
24K	1.54M	4.4%	32.4K	4.6K	131K	1.8K
90 DAYS	90 DAYS	90 DAYS	90 DAYS	90 DAYS	90 DAYS	28 DAYS

STATS CORRECT AS OF JUNE 2025



CAMPAIGN CASE STUDIES

					
6.4M	1.71M	5.4M	1.7M	1.4M	2.6M
VIDEO VIEWS	VIDEO VIEWS	VIDEO VIEWS	VIDEO VIEWS	VIDEO VIEWS	VIDEO VIEWS
10.5K	2.84K	23.2K	3.5K	2.5K	3K
CLICKS	CLICKS	CLICKS	CLICKS	CLICKS	CLICKS
245	49	1.3K	146	33	66
CONVERSIONS	CONVERSIONS	CONVERSIONS	CONVERSIONS	CONVERSIONS	CONVERSIONS

STATS CORRECT AS OF MAY 2025

BRANDS I'M WORKING WITH NOW

 **FNATIC**



In January 2023 I became a content creator for FNATIC, the number one esports organisation in the UK. During my time with FNATIC i've delivered successful brand campaigns for their partners whilst delivering on agreed KPI's for streaming & content including watch hours, impressions, engagement and more.

 **TOP TRUMPS**



In 2024, Top Trumps asked me to create their Fortnite pack and be the face for this new launch - this was their first ever time with working with a creator on a project like this. I created the concept for the new pack, gathered content and helped launch their new pack which went live in October 2024.

 **Red Bull**



Not only are RedBull my energy drink sponsor, as part of FNATIC but in 2023 I was invited up to their exclusive RedBull contested Fortnite tournament. This was to generate extra exposure for the event and create content around this. I have since been involved in multiple activations and PR events with RedBull.

 **StreamElements**



Stallion has demonstrated exceptional skill and expertise in deploying performance and brand awareness campaigns through StreamElements. His strategic approach, execution and seamless integration of promotional elements within his streams showcases his professionalism and understanding of engaging content delivery.



 **TikTok**



VISIT HERE FOR MORE TESTIMONIALS: [STALLION247.CO.UK/BRAND-PARTNERSHIPS](https://stallion247.co.uk/brand-partnerships)

 **STALLION**

BRANDS I'VE WORKED WITH BEFORE



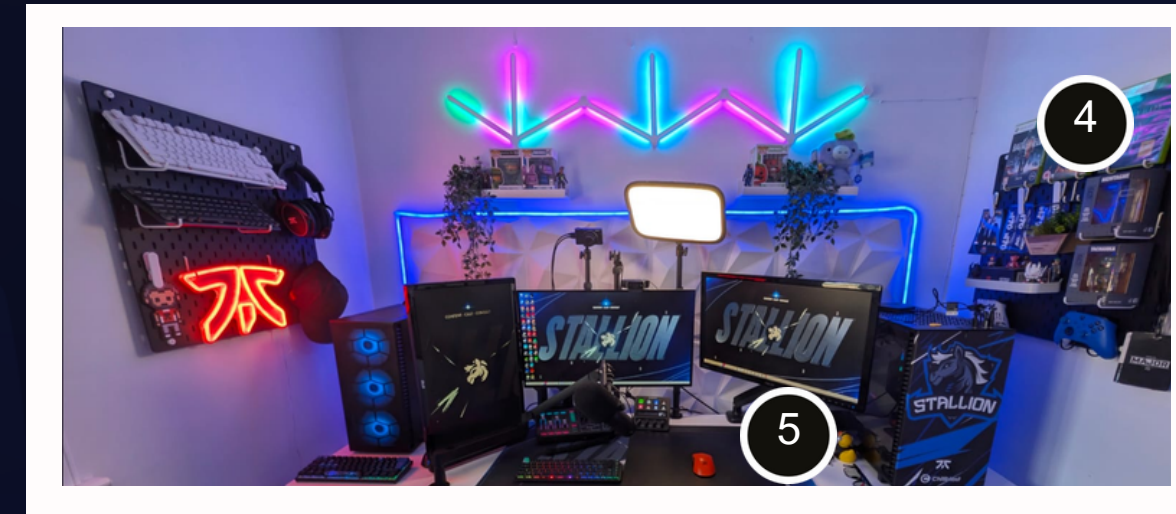
STALLION

WHERE YOU FIT INTO MY CONTENT



YOUR BRAND CAN BE INTEGRATED INTO A VARIETY OF DIFFERENT LOCATIONS ON STREAM AS SHOWN HERE, AS WELL AS SHOWCASED ON SOCIAL MEDIA & MORE.

- 1. HEADWEAR
- 2. CLOTHING
- 3. BACKGROUND

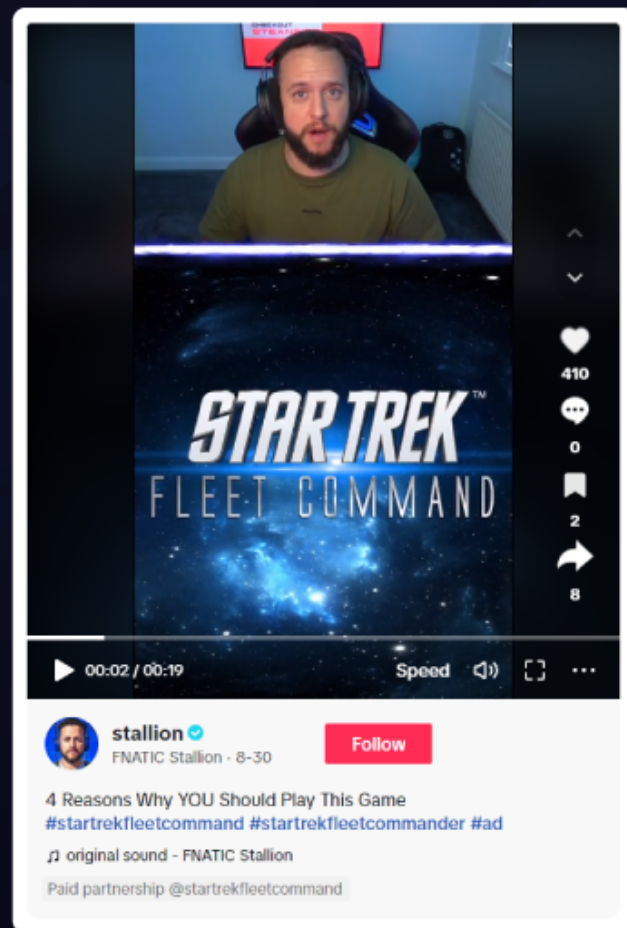


- 4. WALL
- 5. DESK SPACE
- 6. STREAM CHAT & OVERLAYS



PREVIOUS SOCIAL POST EXAMPLES

STAR TREK
FLEET COMMAND



GAME PROMOTION

<https://twitter.com/StallionStreams/status/1728080719585435741>

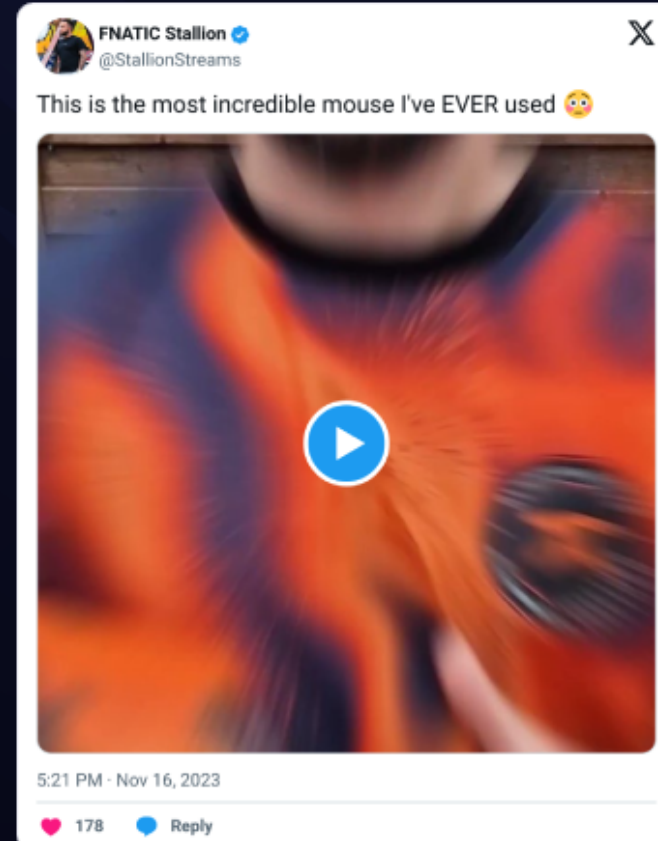
FNATIC Chillblast



BRAND ACTIVATION

[https://twitter.com/StallionStreams/status/1725202468336771431?](https://twitter.com/StallionStreams/status/1725202468336771431?t=O50AwfM_UdbPKIXrX4OD1Q&s=19)

FNATIC



HARDWARE PROMOTION

<https://instagram.com/reel/CyjHKWKMGIv/?igshid=OTU1ODAwZWUxYg==>

JACK LINK'S



LIFESTYLE PROMOTION

<https://vm.tiktok.com/ZGe8k4TrQ/>

STALLION



THANK YOU

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