



STALLION

MEDIA KIT

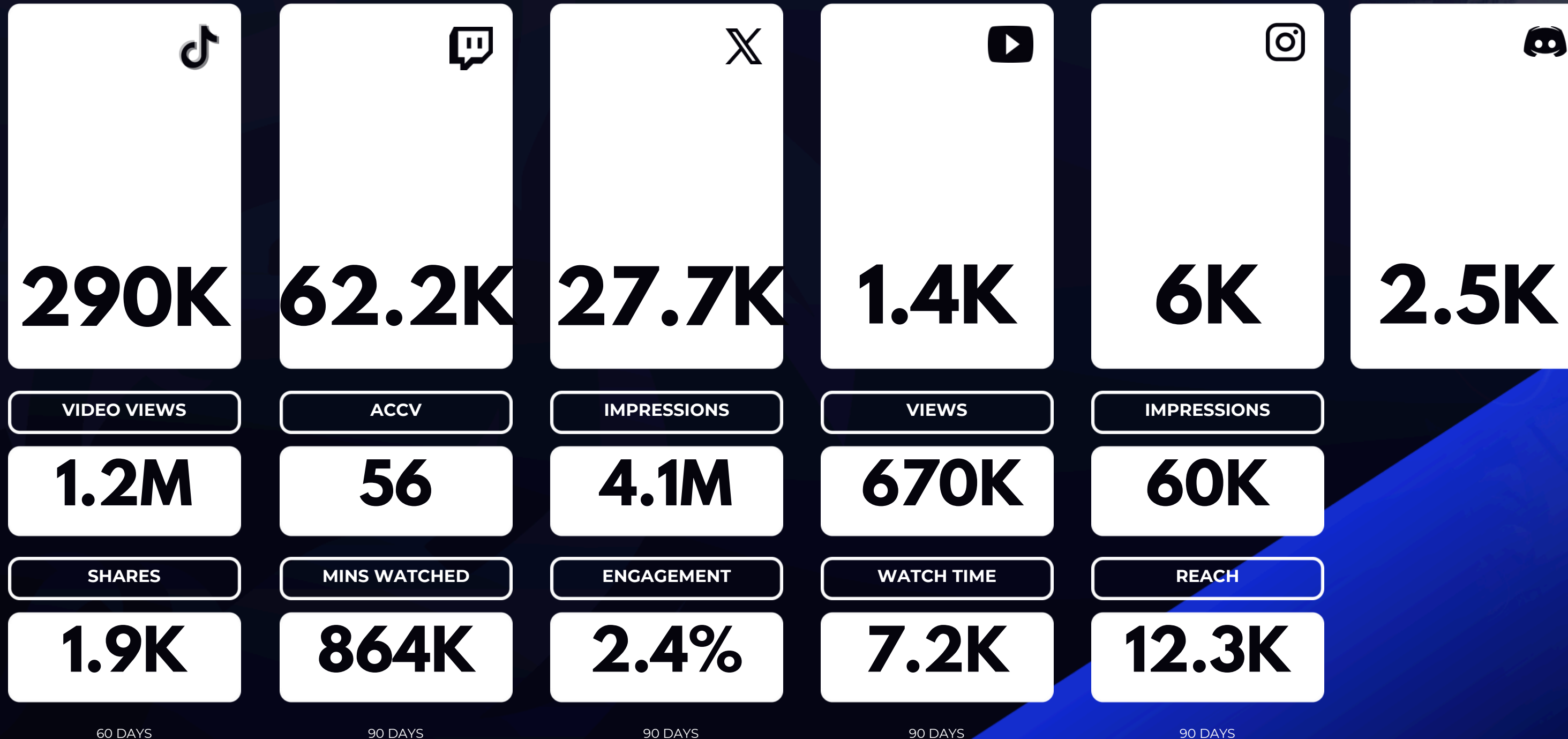
ABOUT ME

I'm Stallion aka Marco, an energetic & dedicated content creator/live streamer based in the East Midlands in the UK. I'm a signed creator for the largest UK Esports organization FNATIC, with over 6 years in the streaming and content industry, alongside lecturing Esports at the University of Northampton. I have a depth of knowledge in the industry, succeeding in activations from gaming companies to product promotions and high-end PCs, working with some of the worlds most influential brands such as Red Bull, Doritos & Gillette.

Focusing mainly on First-person shooters (FPS) and community based games is a passion of mine. I love trying and testing new games and products, playing a range of genres from mobile games to horror games from time-to-time. My content is a mixture dependent on the platform, however my core focus is gaming, personality and lifestyle.



PLATFORM STATS



STATS CORRECT AS OF MAY 2024



BRANDS I'M WORKING WITH NOW



In January 2023 I became a content creator for FNATIC, the number one esports organisation in the UK. During my time with FNATIC i've delivered successful brand campaigns for their partners whilst delivering on agreed KPI's for streaming & content including watch hours, impressions, engagement and more.



I've been a partner with Gamer Advantage for around 3 years and love their products. I recently completed their first UK brand activation which involved a photo shoot, brand exposure, social media & more. During my time with Gamer Advantage I've assisted with the support of product sales and overall supporting them as a brand ambassador.



I worked with Raven GG on a clothing activation introducing a new fully customisable Stallion branded jersey. The day consisted of a photoshoot and a content based interview to introduce the new Stallion Jersey which was launched on YouTube and promoted across social channels.



Stallion has demonstrated exceptional skill and expertise in deploying performance and brand awareness campaigns through StreamElements. His strategic approach, execution and seamless integration of promotional elements within his streams showcases his professionalism and understanding of engaging content delivery.



VISIT HERE FOR MORE TESTIMONIALS: [STALLION247.CO.UK/BRAND-PARTNERSHIPS](https://stallion247.co.uk/brand-partnerships)



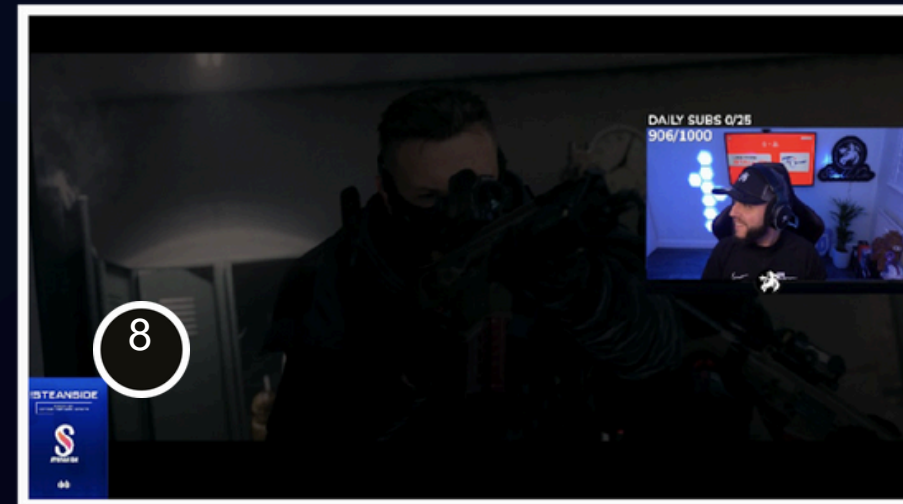
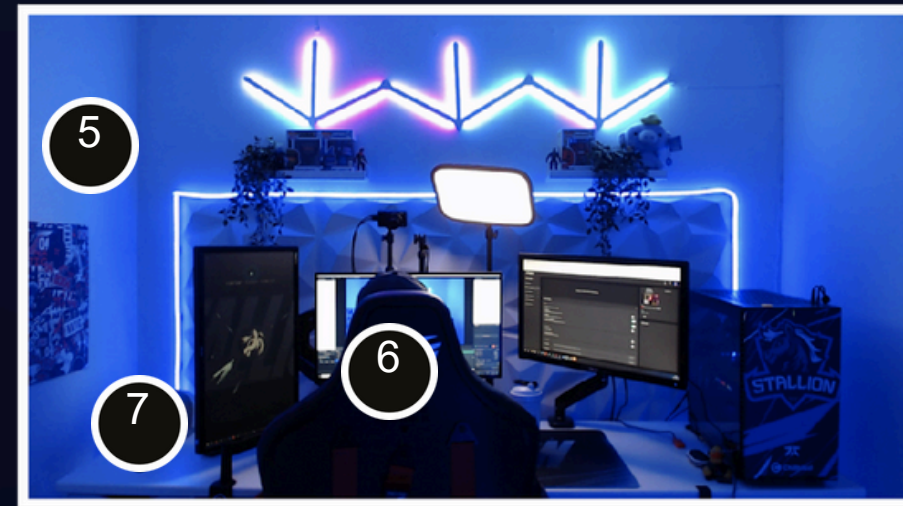
BRANDS I'VE WORKED WITH BEFORE



CREATOR



WHERE YOU FIT INTO MY CONTENT



YOUR BRAND CAN BE INTEGRATED INTO A VARIETY OF DIFFERENT LOCATIONS ON STREAM AS SHOWN HERE, AS WELL AS SHOWCASED ON SOCIAL MEDIA & MORE.

1. TV PANEL PLACEMENT

2. HEADWEAR

3. CLOTHING

4. BACKGROUND PLACEMENT

5. WALL

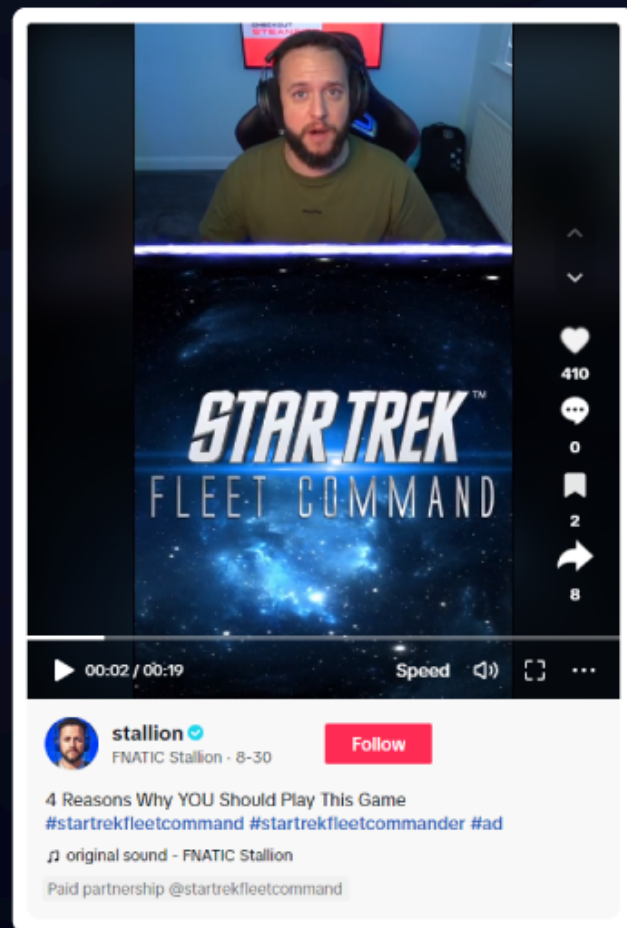
6. CHAIR

7. DESK SPACE

8. STREAM CHAT & OVERLAYS



PREVIOUS SOCIAL POST EXAMPLES



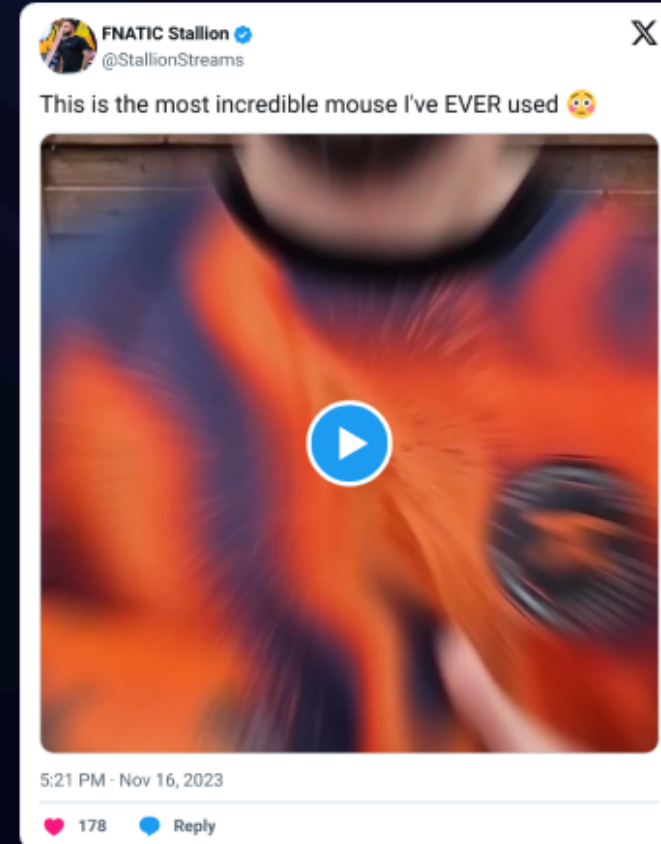
GAME PROMOTION

<https://twitter.com/StallionStreams/status/1728080719585435741>



BRAND ACTIVATION

https://twitter.com/StallionStreams/status/1725202468336771431?t=O50AwfM_UdbPKIXrX4OD1Q&s=19



HARDWARE PROMOTION

<https://instagram.com/reel/CyjHKWKMGIv/?igshid=OTUIODAwZWUxYg==>



LIFESTYLE PROMOTION

<https://vm.tiktok.com/ZGe8k4TrQ/>





THANK YOU

 STALLIONBUSINESS@OUTLOOK.COM

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